

# Turnover in the retail trade at the end of August 2016

14 September 2016

## Slight reduction in retail trade turnover over the past three months

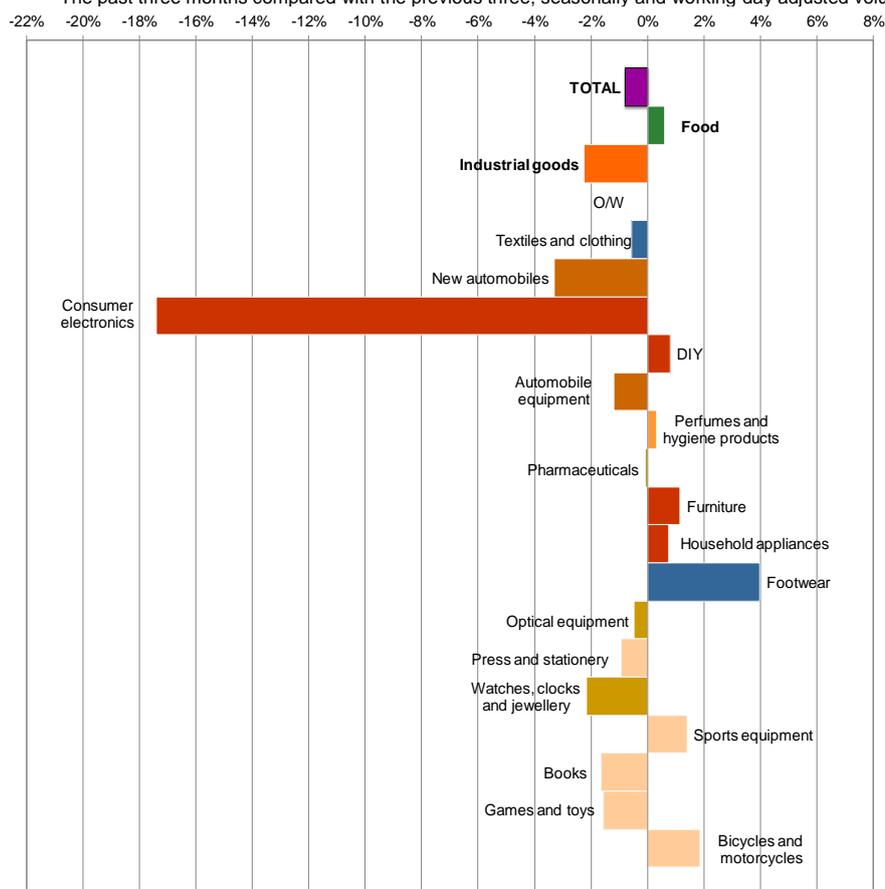
**Over the past three months**, turnover in retail trade has slowed down by 0.8%, adjusted for seasonal and working-day variations. Food sales rose by 0.6% while sales of industrial goods declined by 2.2%. Consumer electronics sales are back to more usual evolution after reaching a peak with the switchover to HD digital television. Automobile sales also abated. Sales were down 3.5% at small retail stores, while for large general retailers sales remained more or less stable (-0.1%).

**In August**, retail sales picked up again, rising by 0.3%; food sales proved more dynamic than industrial goods (respective growth of 1% and 0.4%). Growth in industrial goods sales was largely driven by consumer durables, i.e. automobiles, consumer electronics and household appliances, which rose by 3.3%, 1.4% and 1.1% respectively.

Sales rose by 0.6% at small retail stores and by 1.7% at large general retailers; in contrast, department stores reported a decline.

### Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



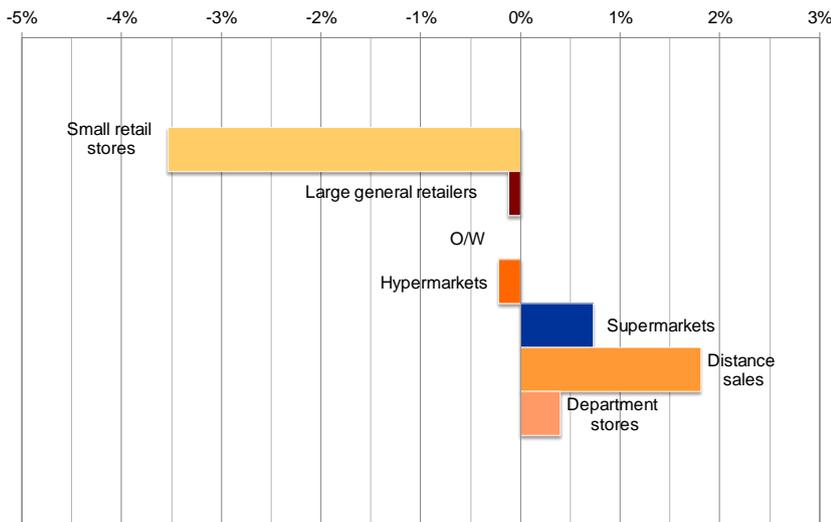
	Weight
Food products	42%
Industrial goods o/w	58%
Textiles and clothing	10%
New automobiles	6%
DIY	6%
Consumer electronics	5%
Automobile equipment	5%
Perfumes and hygiene products	5%
Pharmaceuticals	3%
Furniture	3%
Household appliances	3%
Footwear	2%
Optical equipment	2%
Press and stationery	2%
Watches, clocks and jewellery	2%
Sports equipment	1%
Books	1%
Games and toys	1%
Bicycles and motorcycles	1%

**Notes:**

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

**Retail trade by certain outlet category: Q/Q-1 change**

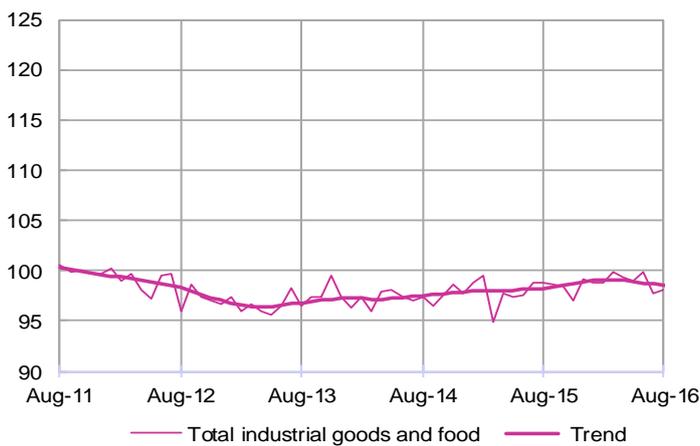
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



Large general retailers	Weight
Hypermarkets	50%
Supermarkets	33%
Distance sales	11%
Department stores	6%

**Total industrial goods and food**

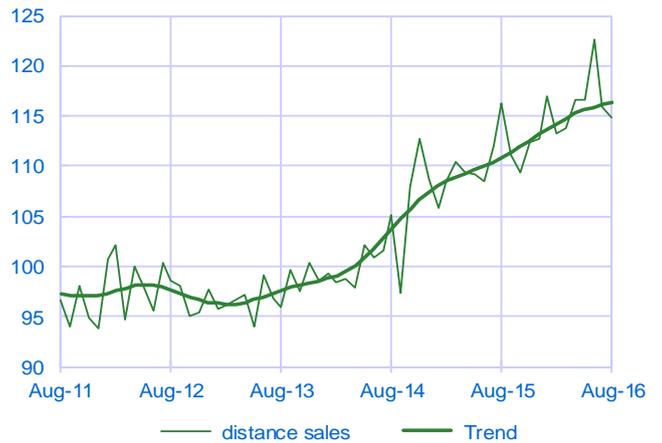
index in seasonally-adjusted volume terms (100 = 2010)



**Distance sales**

Source: FEVAD and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The FEVAD and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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