

Turnover in the retail trade at the end of September 2016

14 October 2016

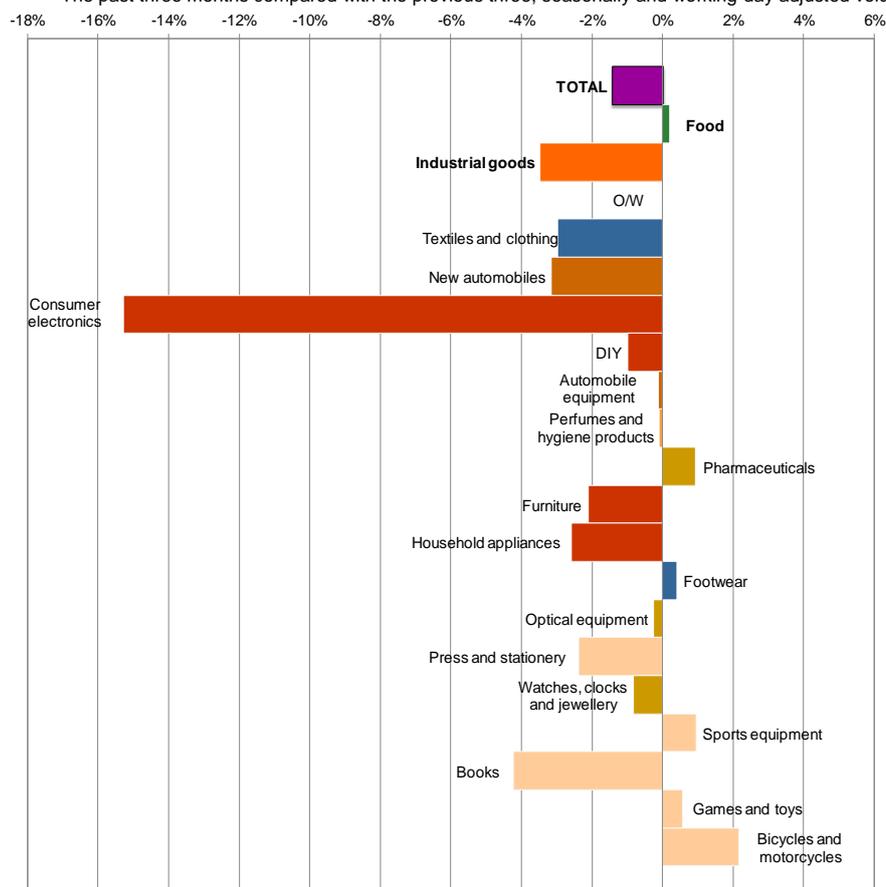
Turnover in retail trade declined over the past three months

Over the three months to end-September, turnover in retail trade fell by 1.4% (adjusted for seasonal and working day variations). Food sales were little-changed, rising just 0.2%, while sales of industrial goods declined by 3.5%. Sales of consumer electronics fell back to more usual levels after the peak in turnover linked to the changeover to HD digital television. Automobile sales were also down. Sales at small retail stores fell by 3.1%, while for large general retailers the figure remained stable.

In September, retail sales fell by 0.4% month-on-month, driven in particular by a 1.2% decline in industrial goods. Only new automobile sales registered an increase, rising by 1.7%. Sales fell by 1.4% at small retail stores, and by 0.5% at large general retailers. Department stores reported a rise.

Total industrial goods and food sales: Q/Q-1 change

The past three months compared with the previous three; seasonally and working-day adjusted volume terms



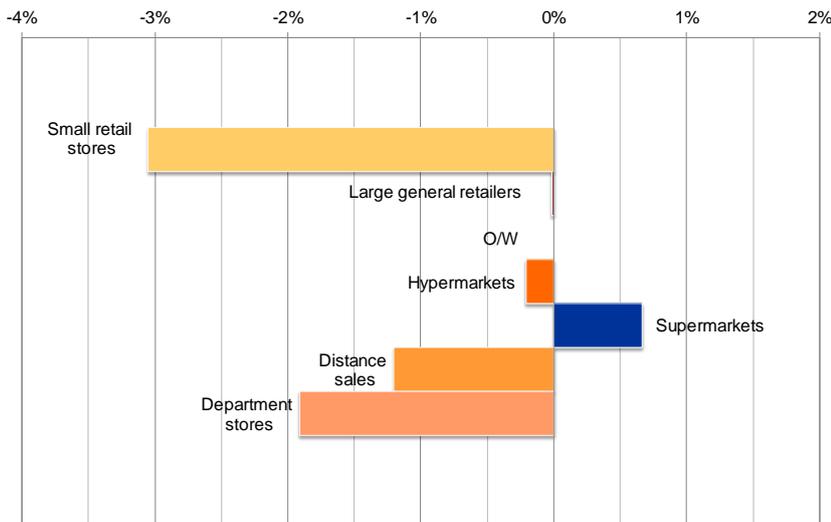
| | Weight |
|-------------------------------|--------|
| Food products | 42% |
| Industrial goods o/w | 58% |
| Textiles and clothing | 10% |
| New automobiles | 6% |
| DIY | 6% |
| Consumer electronics | 5% |
| Automobile equipment | 5% |
| Perfumes and hygiene products | 5% |
| Pharmaceuticals | 3% |
| Furniture | 3% |
| Household appliances | 3% |
| Footwear | 2% |
| Optical equipment | 2% |
| Press and stationery | 2% |
| Watches, clocks and jewellery | 2% |
| Sports equipment | 1% |
| Books | 1% |
| Games and toys | 1% |
| Bicycles and motorcycles | 1% |

Notes:

- Sectors are classified according to the relative weight of the products included in the total aggregate of retail trade (see methodology)
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.

Retail trade by certain outlet category: Q/Q-1 change

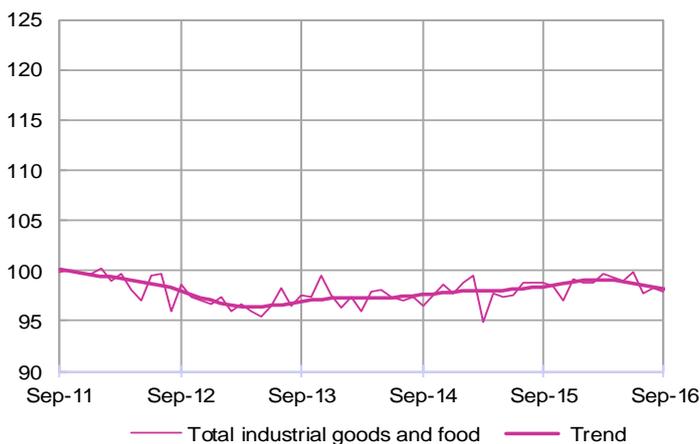
The past three months compared with the previous three; seasonally and working-day adjusted volume terms



| Large general retailers | Weight |
|-------------------------|--------|
| Hypermarkets | 50% |
| Supermarkets | 33% |
| Distance sales | 11% |
| Department stores | 6% |

Total industrial goods and food

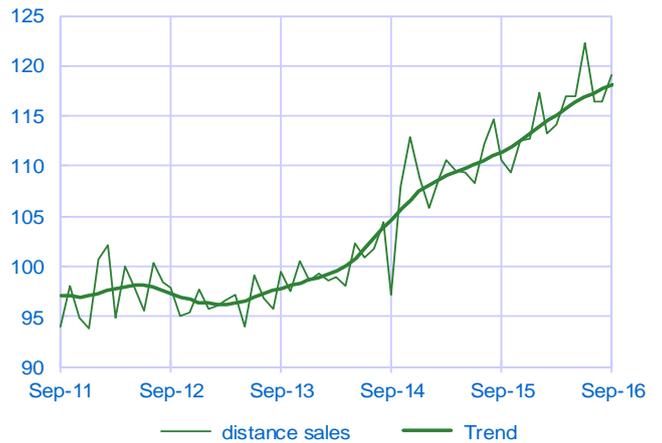
index in seasonally-adjusted volume terms (100 = 2010)



Distance sales

Source: FEVAD and Banque de France

index in seasonally-adjusted volume terms (100 = 2010)



Provisional data as of the 7th working day following the month under review.

Notes:

- The FEVAD and the Banque de France work together to publish data on product distance selling, including online sales, in France (excluding food sales).
- The aggregated and by sub-sector series are seasonally adjusted on an individual basis: the seasonally adjusted series do not represent the sum of the seasonally adjusted components.
- Sectors are classified according to the relative weight of the distribution methods included in the aggregates for small retail stores and large general retailers (see methodology)
- However, the "large general retailer" aggregate is not a sub-aggregate of the "total industrial and food product" index. Rather, it is an independent index that covers the overall turnover of hypermarkets, supermarkets, department stores and distance selling. It does not cover national chains.

For further details, see [sectoral level information](#), [methodology](#), [publications calendar](#) and [contacts](#)

Find the series on the website of the Bank of France in [Webstat Banque de France](#) database.

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