# STAT INFO

# Quarterly survey on the access to bank financing of companies in France

April 15, 2016

1<sup>st</sup> quarter 2016

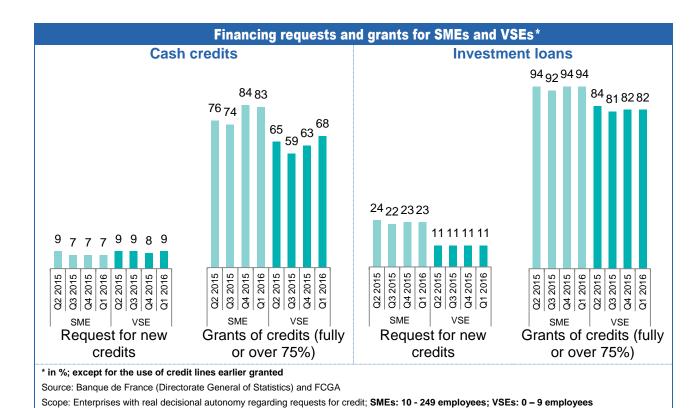


The Banque de France carries out a quarterly survey on the access to bank financing of companies. 4,000 small and medium-sized companies (SMEs) and 400 mid-tier companies (MTEs) have answered; as well as 2,500 very small companies (VSEs) thanks to a partnership with the Fédération des Centres de Gestion Agréés (FCGA: approved management centres federation).

The access to cash credits improved for VSE, but remained less wide than for other firms

- Over the first quarter of 2016, demand for new credits from SMEs was stable compared to the previous quarter, for cash credits as well as for investment loans.
- Cash credit supply was still rather wide for SMEs: 83% of SMEs' requests were fully or substantially (over 75% of their demand) granted, versus 84% over the fourth quarter. Access to investment loans was also stable: 94% of SMEs were fully or substantially granted the loans they requested. Equipment loans, excluding real estate, were also granted very often (94%).
- Financing request from VSEs was stable. Access to cash credits for VSEs eased: 68% obtained the amounts requested fully or substantially (after 63% in Q4 2015). Access to investment loans was stable at 82%.

More specifically for equipment loans, access was even somewhat easier than for all investment loans: 85% of their requests were granted.



#### I- Small and medium-sized enterprises (SME: 10 - 249 employees)

provided by Banque de France

- To meet their operational requirements, SMEs can apply for credit lines that remain available over the year, most of the time at the beginning of the year, and/or for various types of cash facilities during the year.
  - o The proportion of SMEs applying for credit lines was stable (38%).
  - 64% of SMEs mobilized credit lines, versus 63% during the previous quarter.
- About new loans excluding the use of existing credit lines :
  - Demand for new cash credits was stable: 7% of SMEs requested a credit.
    - The cash credit supply remained quite high: 83% of SMEs were fully or substantially granted, versus 84% in the previous quarter.
  - Demand for new investment loans was stable: 23% of SMEs applied for a new request during the first quarter.
    - **Access to investment loans remained easy**. 94% of SMEs were fully or substantially granted (as over the fourth quarter 2015).
    - **Concerning equipment loans,** the granted proportion was high: 94% of the requests were granted.
- Total cost of financing stayed on a downward path: nearly a third of SMEs (31%) reported a drop in the total cost of financing.

## 2 – Very small enterprises (VSE: 0 - 9 employees)

provided by FCGA and Banque de France

- Demand for new financing for cash credits from VSEs increased slightly (9% of VSEs after 8%). It was stable for investment loans (11%).
- Access to cash credit improved: 68% of VSEs were fully or substantially granted, versus 63% in the previous quarter.
- Access to investment loans was stable: 82% of VSEs were granted their request (fully of over 75% of the requested loans).
  In particular, for equipment loans, 85% of VSEs reported their requests to be met fully or substantially.

### 3 – Mid-tier enterprises (MTE: 250 - 4 999 employees)

provided by Banque de France

- Half of MTEs submitted requests for credit lines. 69% of those MTEs with granted credit lines drew them down.
- **Demand for new cash credits** held steady: 8% of MTEs requested their lenders. The credit supply rate was very high: 95% were fully or substantially obtained, after 90% over the previous quarter.
- Demand for investment loans decreased slightly: 24% of MTEs requested financing, versus 26% over the fourth quarter. 95% of MTEs were fully or substantially granted (versus 94% the previous quarter).
- MTEs access to private debt issuances should also be considered, in order to put into perspective the data issued for this category of firms.

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