STAT INFO

Quarterly survey on the access to bank financing of companies in France

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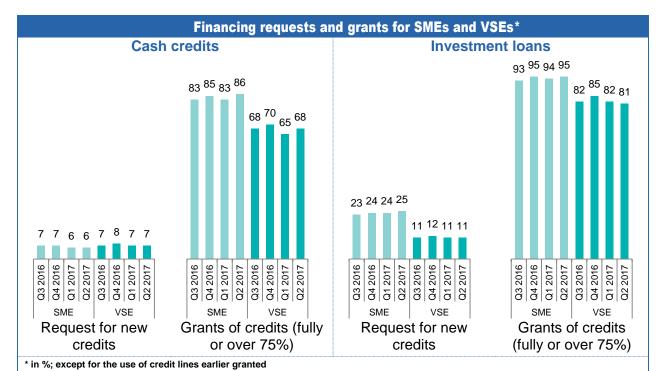
2nd quarter 2017



The Banque de France carries out a quarterly survey on the access to bank financing of companies. 4,000 small and medium-sized companies (SMEs) and 400 mid-tier companies (MTEs) have answered; as well as 2,500 very small companies (VSEs) thanks to a partnership with the Fédération des Centres de Gestion Agréés (small firms authorised management centers federation).

Improvement in access to cash credits for SMEs and VSEs

- Over the second quarter 2017, demand for new credits from SMEs and VSEs was stable for investment loans as well as for cash credits. For SMEs as well as for VSEs, in case of no request, the main explanation was the lack of credit needs, irrespective of the type of loan. Anticipating a bank refusal is rare: less than 2% of entrepreneurs censor themselves.
- Credit supply for SMEs increased. 86% of SMEs' requests of cash credits were fully or substantially (over 75% of their demand) granted, versus 83% over the first quarter. Access to investment loans was nearly stable: 95% of SMEs were fully or substantially granted the loans they requested (versus 94% the previous quarter). More specifically for equipment loans, access remained also very wide (91%).
- Access to credits for VSEs also increased for cash credits (68% after 65%). Access to investment loans was nearly stable: 81% of VSEs were granted their request (fully of over 75% of the requested loans) compared to 82% during the previous quarter. Access to equipment loans eroded (81% after 84%).



Scope: Enterprises with real decisional autonomy regarding requests for credit; SMEs: 10 - 249 employees; VSEs: 0 - 9 employees

Source: Banque de France (Directorate General of Statistics) and FCGA

1 – Small and medium-sized enterprises (SME: 10 - 249 employees)

provided by Banque de France

- To meet their operational requirements, SMEs can apply for credit lines that remain available over the
 year, most of the time at the beginning of the year, and/or for various types of cash facilities during the
 year.
 - o The proportion of SMEs applying for credit lines was stable (37%).
 - 61% of SMEs mobilized credit lines this quarter, as much as previous quarter.
- About new loans excluding the use of existing credit lines :
 - o Demand for **new cash credits** was stable: 6% of SMEs requested a credit.
 - **The cash credit supply increased**: 86% of SMEs were fully or substantially granted, versus 83% over the previous quarter.
 - Demand for new investment loans rose very slightly: 25% of SMEs applied for a new request during this quarter, versus 24% during the first quarter.
 - Access to investment loans is nearly stable. 95% of SMEs were fully or substantially granted (versus 94% over the first quarter).
- Fewer and fewer SMEs reported a drop in the total cost of financing (17% versus 34% one year before), but very few reported a rise (3%).

2 – Very small enterprises (VSE: 0 - 9 employees)

provided by FCGA and Banque de France

- Demand for new financing from VSEs was stable, for cash credits (7%) and for investment loans (11%).
- Access to cash credit also increased: 68% of VSEs were fully or substantially granted, after 65% in Q1.
- Access to investment loans eroded: 81% of VSEs were granted their request (fully of over 75% of the requested loans), versus 82% in Q1.

3 - Mid-tier enterprises (MTE: 250 - 4 999 employees)

provided by Banque de France

- 45% of MTEs submitted requests for credit lines. 72% of those MTEs with granted credit lines drew them down, after 69% in the first quarter.
- **Demand for new cash credits** was nearly stable: 10% of MTEs requested their lenders. The credit supply rate remained high: 90% were fully or substantially obtained (91% in the previous quarter).
- Demand for investment loans weakened: 26% of MTEs requested financing, versus 29% over the first quarter. Almost all MTEs were fully or substantially granted. Concerning investment loans, 91% of MTEs were supplied.
- MTEs access to private debt issuances should also be considered, in order to put into perspective the data issued for this category of firms.

Next publication: October 16, 2017